

Megan Ellison  
Illustrator & Graphic Designer

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Springfield, Missouri

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## Professional Summary

Creative, multi-faceted graphic designer/illustrator with 5 years of experience in providing unique visually inspiring materials using hand-drawn art in Photoshop. Proven ability to collaborate with other teams to meet production deadlines. Exceptional eye for design and detail. Proactive problem solver with excellent communication and organizational skills, as well as positive attitude and superb work ethic. *Core competencies:*

Digital Painting ■ Illustration ■ Adobe Creative Cloud (Photoshop, Illustrator, InDesign, AfterEffects, XD, Premiere) ■ Social Media ■ Branding ■ Motion Graphics ■ Web Design ■ Slack ■ Figma ■ Google Web Designer

## Education

*Missouri State University, Springfield, MO*  
**Bachelor Degree in Fine Arts, Graphic Design and Illustration**

Provost Scholarship (2017) | Jim Bremer Art & Design Scholarship (2017)

Cumulative GPA: 3.9 Major GPA: 4.0 | Dean's List Four Years

Graduated May 2019

## Experience

**Senior Graphic Designer | 2024 – Present**

*Excel Creative*

- Conceptualize and execute designs for print and digital media, including brochures, magazines, Google ads, and social posts.
- Create spot illustrations for websites, commercial logos and full digital painting commissions while adhering to firm deadlines.
- Coordinate with clients to establish scope and manage project milestones.

**Senior Graphic Designer | 2023 – 2024**

*Mostly Serious*

- Develop wireframes, prototypes, and mockups for websites, mobile apps, and other digital interfaces.
- Generate compelling visual assets such as icons, illustrations, and graphics to enhance user interactions and brand identity.
- Collaborate closely with account managers to define project objectives, gather requirements, and ensure alignment with strategic goals.

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## **Art Director | 2019–2022**

### ***The Alchemedia Project***

- Collaborate with a multi-functional project team of 10+ colleagues to develop creative and effective advertising concepts, from conception through deployment.
- Incorporate and explore client suggestions and directives in order to meet expectations.
- Assisted on projects that received multiple Addy awards in the past 3 years.
- Work with clients with yearly budgets up to \$5 million dollars using entire Adobe Suite.

## **Marketing Expert | 2017-2018**

### ***Missouri State University Bookstore***

- Created advertisements in the form of coupons and posters, as well as edited the store website through Wordpress.
- Maintained several social media accounts on behalf of the store using Hootsuite.

## **Researcher | 2016-2017**

### ***Impact Group***

- Reviewed online resources to acquire information and assist clients in acclimating to new locations.
- Utilized templates and branding guidelines to ensure needs of clients were met.

## **Projects**

### **Full Coverage Doug | October 2021**

#### ***Short Film***

- Conceptualized film concepts and poster designs.
- Created poster using Adobe Photoshop.
- Presented concepts to team.

### **Greasy Gold | October 2021**

#### ***Short Film***

- Worked with team on film concept.
- Received second place for original poster design.
- Completed project within time constraint of 48 hours.

### **Recoiled | October 2018-May 2019**

#### ***3D Animated Short***

- Created multiple illustrated background designs using Adobe Photoshop.
- Designed and illustrated promotional material for the use of fundraising.
- Utilized spot illustrations for social media posts.